

*SPEEDY*

# Annual activity report

Investor relations

2023

Dear Shareholders,

The main goal of the Investors Relations Manager is establishing an effective communication between Speedy AD and its existing and perspective investors and delivering information about the company necessary for making informed investment decision, as well as communication with regulatory authorities and the stock exchange. The main activities were:

- Creating and maintaining communication with current and prospect investors;
- Disseminating regular and ad hoc information about Speedy AD;
- Organizing the shareholders meetings;
- Administrative activities;
- Supporting the management bodies in preparation and publishing the financial reports;
- Activities for complying the Speedy's activity in line with regulatory framework, regulating public companies.

### **Communication with investment society**

The key priority of the company management is building sustainable growth considering the interests of all stakeholders. We are delighted by the fact that company's endeavours to apply good corporate governance practices has gained the investors' trust. We allowed us to build investors base with balanced participation of individual, institutional, local and international shareholders with long term investment horizon. The efforts to present the company as an attractive investment opportunity has continued through various channels of communication with investors:

- Disseminating regular press-releases in specialized media, informing for important events in the company activity;
- Presenting the company in personal meetings with local and international institutional investors;
- Communications to the investors' inquiries;
- Publishing the financial reports in English

The last year were extreme challenge to continue carrying out Speedy's activity in dynamic environment – the business conditions were unusually volatile throughout the year that required adaptive and flexible response by the company in managing capacities while maintaining the focus on profitability. Thus, "Speedy" AD continues to achieve dynamic growth and to report solid financial results that allow it to maintain its policy to distribute as a dividend share of its profit that is above the minimum level adopted in Article of Incorporation while improving its debt/equity ratios.

### **Disseminating regular and ad hoc information about Speedy AD**

Speedy AD is registered in the public companies register, held by FSC on 19th July 2012. As a public company, it is mandatory to publish information about its financial results and important developments in its activity. In the course of the year were published financial statements for each quarter of 2023 both on consolidated and stand-alone bases.

Since 2020, as part of annual report, we published extensive report on our corporate and social responsibility where investors are able to get acquainted about non-financial impact of our activities and policies regarding environment, employees, counterparties and society as a whole. For financial 2023, the non-financial declaration applied high standards of representations that exceed minimum legal requirements.

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All the reports were prepared in a manner to present complete and precise information about the company in line with the legal requirements and the best corporate governance practices. All the reports and ad-hoc information were published on the corporate web-site, after filing them in X3news, FSC and BFB-Sofia AD.

In the corporate web-site current and prospect investors can access information about financial reports and announcement for important developments, as well as corporate information. Some of the information already available in English.

### **Organizing the shareholders meetings**

The extraordinary meeting in September approved dividend distribution in line with its dividend policy.

### **Administrative activities**

During 2023 all Board of Directors Meetings were summoned in compliance with legal and internal rules. The invitations with the agenda, along with the relevant materials were timely delivered to all members. The minutes of the meetings are recorded and keep in a due manner.

As a public company, Speedy AD has to comply with a wide range of rules and procedures, protecting the investors' interests and disseminating information. In 2013, Speedy AD adopted the National Code for Corporate Governance, as well as procedures for dealing with insider information and avoiding conflict of interests, rules for announcing information, etc. Constantly legal framework is monitored for changes and its implementation.

June 2024

Krasimir Tahchiev  
Investors relations